



PERKINS



LAW
PLLC

NEW FRANCHISE SYSTEM LEGAL COMPLIANCE PACKAGE

The process of creating a franchise program can be an exciting and fruitful experience that takes your business to the next level, but the process also involves many legal and compliance issues and documentation. Many business owners looking to expand their business through franchising come into the process with unrealistic expectations and do not fully appreciate the extent to which franchising is regulated by federal and state government. Let Perkins Law help you navigate the franchising process by providing the following services and assistance on a flat fee basis:

1. Feasibility considerations relating to your business and how conducive it is to franchising.
2. Guidance on the different types of franchising structures and the relevant pros and cons of each.
3. Assistance with preparation of the Franchise Disclosure Document.
4. Assistance with the structure and drafting of a template Franchise Agreement and ancillary agreements.
5. Providing advice and assistance with drafting documents associated with franchise entity structuring and formation.
6. Coordinating franchise registration filing (and responses) in Virginia.
7. Identifying useful resources for franchising information, including a copy of Perkins Law's "Fundamentals of Franchising Your Business".
8. Providing guidance on important compliance issues applicable to the offer and sale of franchises.
9. Providing guidance on state franchise registration requirements (assistance with other state registrations is offered on a separate flat fee schedule).
10. Telephone and e-mail consultations during the franchise development process.

Eric C. Perkins, Esq. has over 20 years of franchise law experience and is active in the local franchise community through the following groups:

- American Bar Association Forum on Franchising
- Virginia Franchise Forum